



**Norways first and only newspaper for developers.
Reach Norways top developers with job ads on kode24.no,
Facebook and our newsletter.**

Key numbers

As of January 2022 we have:

- More than 170.000 sessions and 270.000 page views per month.
- 1.900 subscribers to our weekly newsletter, with an opening rate of 45 percent.
- More than 4.300 Facebook followers, 41 per cent of which are between 25 and 34 years old.

Job ad requirements:

- ✓ Title - max 60 characters
- ✓ Subtitle - max 120 characters
- ✓ Top image (in landscape)
- ✓ Logo (in a quadratic image)
- ✓ Ad text
- ✓ Additional videos (YouTube, Vimeo) and photos
- ✓ Application link or e-mail
- ✓ Quick application e-mail
- ✓ Workplace
- ✓ Job title (type, and seniority)

We prefer to receive either Word or Google Docs-files. Please do not send PDF-files as it causes problems with our CMS.

We recommend reading our online guide to placing successful job ads on kode24. Located in the left menu on our website.

For ad orders, additional information or offers, please contact our sales team at HS Media:

Mail: kode24@hsmedia.no

Ragnhild Vangerud, Head of sales tlf. 990 14 423

Mona Jørgensrud, Director of sales tlf. 911 73 473

Job ad, Premium

- highlighted on our frontpage and in articles for seven days
 - listed on our frontpage and in articles for the remainder of the period
 - listed on kode24.no/jobb
 - Shared in weekly newsletter
 - Shared on our social media channel on Facebook
- Duration: 30 days Price: 15.000 NOK

Job ad, Focus

- highlighted on our frontpage and in articles for seven days
 - listed on our frontpage and in articles for the remainder of the period
 - listed on kode24.no/jobb
- Duration: 30 days Price: 10.000 NOK

Job ad, Basic

- listed on our frontpage and in articles
 - på kode24.no/jobb
- Duration: 30 days Price: 6.000 NOK

Banner ad

- Top visibility on our front page and all articles
 - Formats: 580x400px (desktop), 320x250px (mobil). Max file size 100kb.
- Duration: 7 days Price: 12.500 NOK

Content ad (commercial article)

- Top visibility on our frontpage and in articles for two weeks
- Shared in weekly newsletter
- Shared on our social media channel on Facebook
- Option to have the article produced by our staff, or submit your own content.
- Self produced content must include all images, text, and additional videos etc..

Duration: 14 days

Price w/ production: 25.000 NOK

Price w/o production: 15.000 NOK