



Elektronikkbransjen is published by Stiftelsen Elektronikkbransjen (the Consumer Electronics Trade Foundation) and details of the editorial staff are published inside. The magazine is sent to the homes of the foundation's member companies' employees at all levels of the value chain: suppliers, retailers, dealers and workshops plus company addresses. The biggest reader group are employees of retailers such as Elkjøp, Power, Euronics/Elon, Elite Foto, Japan Photo, Soundgarden, NetOnNet, Coop Elektro, Skousen, Telenor-butikken, Telehuset, Techstep, Telenor Ucom, Telia Bedrift, Hi-Fi Klubben and Eplehuset.

UTGIVELSESPLAN 2019

nr	materiellfrist	distribusjon	tema
1	FEB. 28/01	13/02	CES/NAMM/industry data
2	APRIL 25/03	10/04	MWC/Larvik guitarfestival/LLB
3	JUNI 27/05	12/06	White goods/Musikmesse/Photokina
4	AUG. 12/08	28/08	Audio/video
5	OKT. 23/09	09/10	IFA in Berlin
6	NOV. 04/11	20/11	Christmas gifts

ADVERTISING RATES

Size	4. colour
2/1	34.500,-
1/1	20.100,-
1/2	13.500,-
1/3	11.000,-
1/4	9.000,-
1/8	5.500,-

Supplement for 2nd, 3rd cover: +10% 4th cover: +15%

Agency commission: 3.5%. Cancellation: 2 weeks before deadline.

BUNDLE RATES

Full page paper and Artikel content or Online adverts	Price
Number of ads: 6 Number: 4 Months: 4	120.000,-
Number of ads: 5 Number: 3 Months: 3	100.500,-
Number of ads: 4 Number: 2 Months: 2	80.400,-
Number of ads: 3 Number: 1 Months: 1	60.300,-

It is also possible to choose a bonus ad on paper instead of content or online ad.

ONLINE ADVERTS

Super TopBanner	1000/300pxl,	kr. 15.000,- pr. mnd.
TopBanner	1000/150pxl	kr. 13.000,- «
Skyskraper	180/500pxl,	kr. 7.500,- «
Ad in Article	300/250 pxl,	kr. 4.000,- «
Mobile	480 / 300 pxl	

Buy the industry's most attractive online advertising spot!
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ADVERTISEMENT FORMATS

size	width	x	height	width	x	height
Full page	193 mm	x	272 mm	220 mm	x	297 mm
1/2 page horizontal	193 mm	x	136 mm	220 mm	x	148 mm
1/2 page vertical	95 mm	x	272 mm	110 mm	x	297 mm
1/3 page horizontal	193 mm	x	90 mm	-		
1/4 page vertical	95 mm	x	136 mm	-		
1/4 page horizontal	193 mm	x	68 mm	-		
1/8 page	95 mm	x	68 mm	-		

Bleed + 3 mm

ADVERTISEMENT COPY

Send as PDF to cp@elektronikkbransjen.no.

Other formats can be accepted by arrangement for an extra fee.

INSERTS

The easiest way to distribute brochures or other materials to the entire industry. Please contact us for a good offer!

CONTENT MARKETING

We provide Content marketing both online and in the magazine. This by material from an advertiser, such as a press release, or by text and images written by a journalist. Please contact us for a good offer!

TECHNICAL DATA

Circulation	5.000
Page size	193 x 272 mm
No. of columns	4
Bleed	Yes
Netto size	220 x 297 mm

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