

# Bobil og Caravan

magasinet®



Member of:



## Pinpointed advertising!

With ads in Norwegian Motorhome and Camping Clubs membership magazine *Bobil og Caravan Magasinet*, you will reach a unique group of happy campers in Norway!

Norwegian Motorhome and Camping Club is the largest and oldest caravan organization for campers in the country. We have over 60 local NBCC-branches all over Norway. Our membership magazine *Bobil og Caravan Magasinet* (BoCM) is printed in 30.000 copies,

and we have approx. 110.000 readers per issue. BoCM is the largest magazine in Norway for people interested in camping, RWs and caravans, featuring articles on new models from the industry, camping equipment, popular trends, and inspiring reports from European travel destinations.

As advertiser in BoCM you will target the most enthusiastic and eager group of campers in Norway.



### Release plan 2020

Issue	Deadline booking	Ad deadline	Deadline insertions	Issuing date
No. 1	15/1	22/1	27/1	7/2
No. 2	4/3	11/3	16/3	3/4
No. 3	20/5	27/5	1/6	12/6
No. 4	12/8	19/8	24/8	4/9
No. 5	30/9	7/10	12/10	23/10
No. 6	18/11	25/11	30/11	11/12

### Prices 2020

Size	Format (landscape)	Format (portrait)	Prices (full color)
2/1 page		(w) 370 x (h) 260 mm	NOK 45.000
1/1 page		(w) 185 x (h) 260 mm	NOK 25.020
1/2 page	(w) 185 x (h) 127 mm	(w) 87 x (h) 260 mm	NOK 13.510
1/3 page	(w) 185 x (h) 87 mm	(w) 58 x (h) 260 mm	NOK 9.180
1/4 page	(w) 185 x (h) 60 mm	(w) 87 x (h) 127 mm	NOK 7.180
1/6 page	(w) 87 x (h) 87 mm	(w) 58 x (h) 127 mm	NOK 5.880
1/8 page	(w) 87 x (h) 60 mm	(w) 47 x (h) 127 mm	NOK 4.855

Production costs will be charged to customer. Foreign agency commission 3,5 %.

Format: A4 - 210 x 297 mm

Bleed: 3 mm, no extra charge for 1/1 or 1/2 page.

**Cancellation of order must be done, at latest, 6 weeks, before issuing date. Any discounts will be invoiced if order is cancelled.**

### Order now!

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**You will be granted volume discounts on multi-issue ad agreements**