



Elektronikkbransjen is published by Stiftelsen Elektronikkbransjen (the Consumer Electronics Trade Foundation) and details of the editorial staff are published inside. The magazine is sent to the homes of the foundations member companies employees at all levels of the value chain: suppliers, retailers, dealers and workshops plus company addresses. The biggest reader group are employees of retailers such as Elkjøp, Power, Komplett, Elon, Elite Foto, Cewe Japan Photo, Soundgarden, NetOnNet, Coop Elektro, Telenorbutikken, Telehuset, Techstep, Telenor Ucom, Telia Bedrift, Hi-Fi Klubben, Eplehuset, Gitarhuset, 4Sound og Elesco.

PUBLISHING SCHEDULE 2021

no	deadline for submissions	distribution
1	FEBRUARY 02/02	22/02
2	APRIL 06/04	19/04
3	JUNE 07/06	21/06
4	AUGUST 16/08	30/08
5	OCTOBER 27/09	11/10
6	NOVEMBER 08/11	22/11

ADVERTISING RATES

Size	4. colour
2/1	34.900,-
1/1	20.300,-
1/2	13.700,-
1/3	11.100,-
1/4	9.100,-
1/8	5.600,-

Supplement for 2nd, 3rd cover: +10% 4th cover: +15%
Agency commission: 3.5%. Cancellation: 2 weeks before deadline.

BUNDLE RATES

Full page paper and Artikel content or Online adverts			Price
Antall : 6	Antall: 4	Måneder: 4	121.000,-
Antall : 5	Antall: 3	Måneder: 3	101.500,-
Antall : 4	Antall: 2	Måneder: 2	81.200,-
Antall : 3	Antall: 1	Måneder: 1	61.000,-

It is also possible to choose a bonus ad on paper instead of content or online ad.

ONLINE ADVERTS

Super TopBanner	1065/300pxl,	kr. 15.200,- pr.mnd.
TopBanner	1065/150pxl	kr. 13.100,- «
Skyskraper	180/500pxl,	kr. 7.600,- «
Ad in Article	300/250 pxl,	kr. 4.100,- «
Mobile	320 / 200 pxl	

Buy the industrys most attractive online advertising spot! Banner adverts are linked directly to your own website.

AD IN NEWSLETTER

Our newsletters have more than 5.000 subscribers, and a banner ad here in format 640/280pxl costs NOK 7.000,-

ADVERTISEMENT FORMATS

bleed+ 3 mm

size	width x height	width x height
Full page	193 mm x 272 mm	220 mm x 297 mm
1/2 page horizontal	193 mm x 136 mm	220 mm x 148 mm
1/2 page vertical	95 mm x 272 mm	110 mm x 297 mm
1/3 page horizontal	193 mm x 90 mm	-
1/4 page vertical	95 mm x 136 mm	-
1/4 page horizontal	193 mm x 68 mm	-
1/8 page	95 mm x 68 mm	-

ADVERTISEMENT COPY

Send as PDF to cp@elektronikkbransjen.no.
Other formats can be accepted by arrangement for an extra fee.

INSERTS

The easiest way to distribute brochures or other materials to the entire industry. Please contact us for a good offer!

CONTENT MARKETING

We provide Content marketing both online and in the magazine. This by material from an advertiser, such as a press release, or by text and images written by a journalist. Please contact us for a good offer!

TECHNICAL DATA

Circulation	3.500
Page size	193 x 272 mm
No. of columns	4
Bleed	Yes
Netto size	220 x 297 mm

ADVERTISING SALES: HS MEDIA AS

Inge Krav
tel +47 911 27 717
ik@hsmedia.no

HSmedia®

PUBLISHER

Stiftelsen Elektronikkbransjen, Pb 6640 Etterstad, 0607 Oslo
tel +47 23 06 07 07
adm@elektronikkbransjen.no
www.elektronikkbransjen.no

EDITOR-IN-CHIEF

Stian Sønsteng
+47 9920 2005
ss@elektronikkbransjen.no

ADVERTISING COPY

Cathrine Pedersen
+47 93 43 93 85
cp@elektronikkbransjen.no